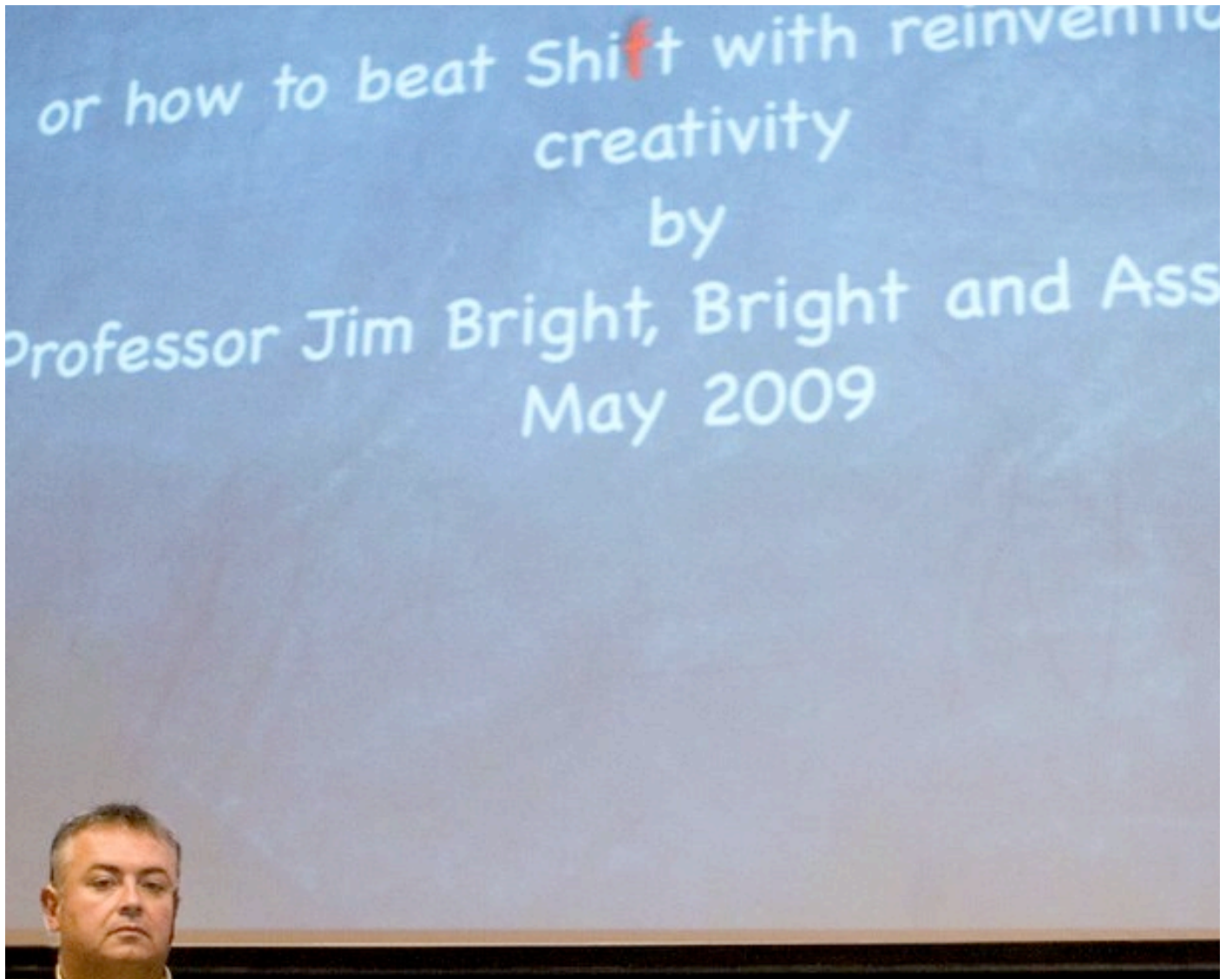


Training





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Jim Bright, PhD

Informative, Entertaining, Authoritative



Jim is in demand to speak at events around the world, with clients in Canada, USA, UK, New Zealand and Australia over the last 12 months.

Informative

Bright and Associates have been training people around the world for 19 years. Their courses are renowned for the amount of information they contain that promotes transformation of attitudes, knowledge and behaviour of those attending.

By offering courses in a targeted range of human resource related areas, Bright and Associates deliver information rich courses that have real substance and powerful take home messages.

All the courses come with very extensive notes, workbooks and

often books written by Jim Bright, PhD.

Entertaining

Most Bright and Associates courses are personally presented by Jim Bright, PhD. Jim has gained a well-earned reputation around the world for his entertaining deliver style. He is in demand on the speakers circuit as well as delivering training courses, addressing groups as diverse as Group Training Australia, Disability Support Network, Pharmaceuticals Companies and many Government Departments. His ability to inject a sense of humour into his work has a universal appeal that has seen him working to acclaim in the last year with groups in

Canada, USA, UK, New Zealand and right around Australia.

Jim is a skilled communicator who writes a weekly column in the Sydney Morning Herald and Age newspapers. Before that he had a regular spot on a Channel 10 show talking Human Resources and was the employment regular in ABC702 for five years.

Authoritative

Bright and Associates courses are evidence-based as you might expect from a presenter who continues to publish an average of 4 peer-reviewed scientific papers per year in international human resource journals and an author of 10 books n human resource subjects.

Job Applications and Interviews



All Bright and Associates courses are highly interactive with opportunities for delegates to address their development needs.

1-day course

Every participant gets a copy of Jim's book "Resumes that get shortlisted". This is a course for staff who want to apply for positions and need to write resumes, address selection criteria and conduct themselves impressively in interviews. It is highly interactive and exceedingly well regarded. A version of this course presented by Jim Bright ran for many years under the auspices of the Institute of Public Administration Australia both publicly and in-house for many different departments such as Housing, Sydney Catchment

Authority, Audit Office, Ombudsman's Office and the Department of Ageing Disability and Home Care.

Feedback:

"I ripped my old resume and restructured it after attending your course. I was invited for interviews for the first two jobs I applied with this new improved style. Now, I have been offered a position in town where I am starting next week. I appeared for another job interview yesterday and the prospects are bright. It is hard to believe what you learn in a day can change your life forever. I can never thank you enough for that." A.S. Sydney.

Cost on application Includes: workbook and a copy of Resumes that get shortlisted by Jim Bright (Allen and Unwin) for every participant.

Tailoring

Bright and Associates can tailor this course to Organizational requirements. For instance tailored versions of this course have been used to coach staff re-applying for roles, for staff being redeployed or as part of an outplacement service.

Specific messages or processes can be incorporated into the program. Furthermore extension options to provide more practice in interview skills can also be accommodated.

StressSmart®



Delegates have lots of opportunity to interact in a manner with which they are personally comfortable.

1-day course

StressSmart® will show your employees how to develop emotional and physical resilience in high-pressure situations, allowing them to work at their peak. The one-day program empowers participants to:

- eliminate pressure through proactive interventions
- increase mental stamina and personal coping strategies
- manage pressure through understanding demands and

marshaling personal resources more effectively

- combat bad habits and reactions to pressure
- provide 5 simple strategies to thrive on pressure

What they about StressSmart:

“I enjoyed the practical techniques and visualisation strategies...I think I’ll be able to StressSmart® apply them to my life.....overall very thought provoking and practical”

“the whole session was great.. I love the humour.... You made me feel empowered and better about myself.....great jobs!..”

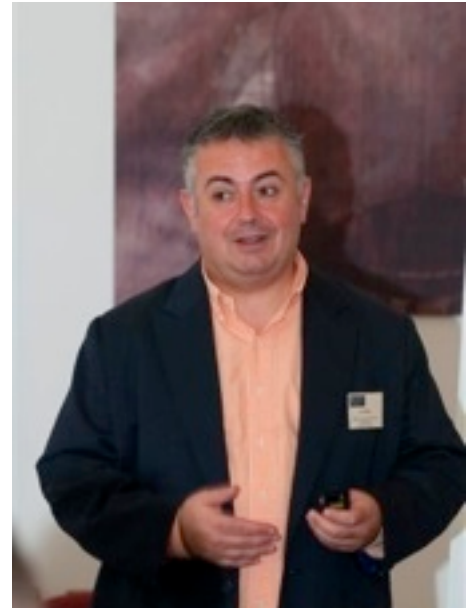
This course has run with excellent feedback from the Australasian Institute of Banking and Finance; Gilbert and Tobin Lawyers, Surf Lifesaving Australia, Industry NSW.

Cost on application. Includes extensive workbook and Jim’s book “StressSmart: 100 + tips to combat pressure at work”.

Tailoring

Bright and Associates can tailor this course to Organisational requirements. For instance the course can address specific events such as change programs.

Preparing for a Grilling



Delegates have lots of opportunity to practice skills of presenting and answering questions under pressure

1-day course

Preparing for a Grilling: effective presentation before Legal and Quasi-legal inquiries

This one-day course is presented by two leading experts in persuasive presentation. Greg Reid worked as a Police Prosecutor for many years across NSW, successfully prosecuting in a range of cases. He now works as a consultant training in the areas of ethics and prosecution. He is an expert in cross-examination and assisting professionals in marshalling coherent arguments and thinking on their feet under pressure. Jim Bright is an expert

in career development and has trained many people in the public service in how to prepare for panel interviews and public speaking and how to present effective and persuasive arguments to panels. Together, in this highly interactive and practical workshop, Greg and Jim will take participants through a committee inquiry process. This will include prior preparation, presenting on the day, answering questions effectively and appropriately, assisting committees of inquiry with their work, the role of witnesses and interviewees, how to deal with pressure under

fire and how to rescue the situation when you have made a mistake.

This course is designed for managers who are or may be called to provide evidence or answer questions during investigations, audits, board presentations, commissions and other forms of inquiry. Participants on this course must be prepared to participate in simulations of interviews and inquiries. This course has run with excellent feedback in the Audit Office.

Cost on application. Includes extensive workbook.

Beyond Personal Mastery®



Delegates have lots of opportunity to interact in a manner with which they are personally comfortable.

1-day course

A complete personal and career development program for success Beyond Personal Mastery® is designed to maximise the potential of individuals. It is a complete program of personal development based on 20 years of psychological research into personal and business success.

The Beyond Personal Mastery® program supports personal success by:

Orienting personal mindsets towards success through innovative Mind Steps
Providing a powerful set of practical steps toward success

through the Leading Edge Action Steps

The outcomes of the Beyond Personal Mastery® program include:

Enhanced personal creativity, learning and flexibility

Pro-active, pro-change mindset

Action orientation

Enhanced motivation

Increased ability to thrive on change

Powerful tool for performance management

Cost on application. Includes extensive workbook.

Presented by Jim Bright

Tailoring

Bright and Associates can tailor this course to Organisational requirements. For instance the course can address specific events such as change programs. This program has been presented to fantastic feedback in Canada, USA, and locally in Canberra, Sydney, Launceston, Gold Coast and Melbourne.

Beyond Corporate Mastery®

Beyond Corporate Mastery®

Improvisation and Innovation for Successful Enterprises

Presented by Jim Bright and James Morrison. Introducing a dynamic and entertaining learning event featuring world leaders in entertainment and human behaviour at work.

James and Jim have combined their expertise to produce Beyond Corporate Mastery® to share the secrets of developing a competitive advantage through creativity.

They show how

“something old, something new, something borrowed and something blue”.

- Do you want an insight into the power of improvisation from the world’s best?
- Do you want to see innovation and improvisation in action?
- Are you surrounded by experts, but devoid of ideas?
- Learn why improvisation drives innovation, and why strategic planning needs strategic innovation first
- Why Mastery is only



Beyond Corporate Mastery®

by applying their powerful formula.

James will give you an insight into how to be a master innovator and Jim

will give you a model derived from evidence-based psychology that can be practically applied by you.

Let two masters of their fields show you how!

James and Jim show through practical, engaging and entertaining stories and exercises how anyone can create original ideas that can capture clients,

customers and markets. Using examples of innovation in music, the arts, information technology and leading

businesses internationally, they show you how you and your staff can make the transition from followers to market leaders and how to retain that competitive advantage through continuous innovation.

James is renowned as being an International leader in world of Jazz. His unparalleled ability to create truly original inspiring and successful music combines exceptional technical talent with a creative force that never fails to inspire, innovate to provide an outstanding experiences for audiences around the world.

PRICE ON APPLICATION

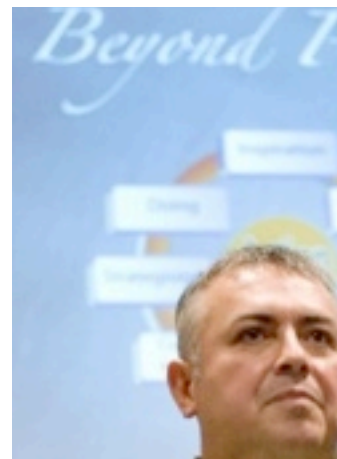


continual change demands continual creativity and reinvention.

They show how to leverage creativity and the power of the saying

the first step, and the true winners go Beyond Corporate Mastery®

- Take your organization and your career to the ultimate level,



Jim Bright

Authentic Coaching & Career Conversations for Work Excellence® Course

Connect and engage with colleagues to provide powerful and transforming conversations.

Conducting effective coaching or career conversations is a key skill for all Managers and

Leaders. This practical 1-day course provides a proven and evidence-based model to make these conversations motivating and meaningful for both parties.

Delegates will learn that Authentic coaching is based on the engagement triangle of Connection, Compassion and Courage.

They will take away the following skills:

- ✔ How to conduct an authentic and effective coaching or career conversation
- ✔ A list of conversation prompts to explore motivation, barriers, plans and goals
- ✔ Practical on-line tools to assess attitudes to change, uncertainty and opportunity
- ✔ How to address learning needs and



Career Development

vulnerabilities in a improvement-focused context.

- ✔ How to organise conversations around organisational values, vision statements, leadership models and priorities
- ✔ How to get commitments to change, development and performance

Cost on application. Includes extensive workbook and conversation prompts. Presented by Jim Bright

Tailoring

Bright and Associates can tailor this course to Organisational requirements. For instance the course can address specific events such as change programs. This program has been presented to leadership teams in Australia.



Performance Enhancement

ABOUT JIM BRIGHT PHD

Feedback

"Jim is truly one of this country's leading thinkers on career development theory and practice. Jim's presentations are among the most stimulating you will experience, with excellent use of the latest technology, an entertaining and engaging personal style and absolutely the right combination of theory and practice takeaways."

Louise Millar-Hoffmann, CDAA 2009

Feedback

"I know our members went away from your session a lot more positive about the future. I highly recommend your presentation to any business or organisation and your presentation beautifully illustrates how exciting and important shift is in our day to day lives. Thanks again for an extremely entertaining session."

Ian Houlton, National Operations Manager - Retail, Sigma Pharmaceuticals Limited, May 2009

Feedback

"Jim's key note address was exceptionally well received by conference delegates. His presentation was entertaining, insightful and thought provoking, bringing theory to life and demonstrating its practical relevance. Jim understood the brief and tailored his address to the needs of our audience. It was a pleasure working with him and I look forward to further opportunities in the future."

Leonie Stanfield, National Communications Manager, Group Training Australia, May 2009

Feedback

"Jim Bright on the last day was an excellent choice as he blended serious stuff with humour." June 2008

"Jim Bright did this particularly well." June 2008

"Entertaining, well presented, and well prepared" October 2008

"He was fantastic - thought provoking and related stories and instances very well to our industry" October 2008

Experience, Engagement, Entertainment

Jim has over 20 years of international consulting experience specialising in careers and training with Bright and Associates. He is a natural communicator who excels at communicating important messages in an entertaining and informative way. He achieves that fine balance between style and substance with audiences assured that they are in the hands of someone who knows what he is talking about. He has a degree and a PhD in Psychology.

He is also well known for his evidence-based job hunting advice, and his self-help books *Resumes that get shortlisted*, *Getting a brilliant Job: the students guide*, *Should I stay or should I go: how to make that crucial job move*, and *Land that job in Australia: the migrants guide*. He has published nine books, and has well over 200 peer reviewed scientific journal articles, chapters and conference presentations. His books are bestsellers in the UK and Australia, and they have been translated into Russian, Vietnamese, Chinese, Danish, Norwegian, Korean, Italian and Romanian. There are also US and Indian versions of his books in English. His tenth

book, *The Chaos Theory of Careers* published by Routledge in 2011 (no 1: Amazon UK Medical Counselling Bestseller list in August 2011)

Jim writes a column on career development, *The Brightside* for the Sydney Morning Herald and the Age. He has worked extensively in radio, including over five years as the ABC radio Sydney employment expert, and also on a range of commercial stations. In addition he has appeared regularly on Channel 10 presenting career slots, and as a guest on the ABC, Channel 7 and Channel 9. His work on the psychology of careers and employment has been featured twice on Life Matters.

He is a registered psychologist, a Fellow of the Australian Psychological Society and a past Chairman of the National Executive Committee of the Australian Psychological Society College of Organisational Psychologists. He is a Fellow of the Australian Association of Careers Counsellors, a member of the National Career Development Association.. For 11 years he taught and researched Organisational Psychology at the University of New South Wales. In

2006 he was an invited member of DEST's Australian Country team at the International Symposium of Career Development and Public Policy. In 2007 he was appointed as a National Career Development Week (NCDW) Champion for the inaugural NCDW 2007, by the Career Industry Council of Australia.

Industry Experience

Jim's clients include Dept of Defence, Westpac, Commonwealth Bank, Sigma Pharmaceuticals, Department of Primary Industries, Department of Housing, Gilbert & Tobin and many more.



BRIGHT AND ASSOCIATES

General Terms and Conditions



Bright and Associates
Training Courses 2012

General Terms

All these courses are in-house at your premises, and you are expected to provide any catering. All courses have an assumed maximum attendance of 20

people. Bigger groups may attract additional fees, please call with your requirements. All materials remain copyright of Bright and Associates.

Bookings

Bookings can be made by contacting Bright and Associates (see below). Dates cannot be held for more than a week. A deposit of no less than 50% of the full fee is required to confirm a booking.

Bright and Associates

4/9 Ponderosa Parade
Warriewood, NSW 2102
AUSTRALIA

Contact

Jim@brightandassociates.com.au

Telephone 02 91149988

www.brightandassociates.com.au

Cancellation Terms

1 calendar month or more before event (Training course) no cost. Between 1 calendar month and more than 10 business days (Mon - Fri) before event, 50% of the total fee for the course is payable to Bright and Associates. 10 business days or less before the event, 100% of the total fee for the course is payable to Bright and Associates.

If Jim is unable to present the course due to factors outside of his control (such as illness, injury, legal duties etc), Bright and Associates will Endeavour to provide as much notice as is possible and will work with the Client to either reschedule the event to a future date, or source another Bright and Associates presenter acceptable to the Client.

